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U. S. Department of Agriculture.

1933

PRYOR'S

1933

DESCRIPTIVE CATALOGUE

OF HIGH-GRADE

STRAWBERRY PLANTS

AND HOW TO GROW THEM



PREMIER---THE BEST EARLY BERRY GROWN

M. S. PRYOR
SALISBURY, MD.

Well, folks, another year has gone by and we have welcomed in the new year. I hope it will have better things in store for us. The past year we did not realize as much from our crops as we had hoped but still we berry-growers have much to be thankful for, as strawberries have been one of our best-paying crops and I see no reason to believe that it should not continue to be so and would recommend berry-growers to stay in the business and plant about the same acreage so they will have something to sell when better prices come, as they surely will, and would suggest planting the best varieties which I am listing herewith, and planting them in our best land and giving them careful attention as strawberries are a crop that responds to a little extra care. It is a crop, too, where all the family can help, even the children, and if you can give them a small piece of land and let them plant it to berries they will be glad to take care of it (with your help at picking time) and I believe you will be surprised at the results and the profits will make them more contended to stay on the farm.

Plants are not as large a crop per acre as last year, but the plants not being so crowded in the row have more room to grow and are larger and better and prices, too, are cheaper, being the lowest they have ever been since I have been in the business. I am glad to advise, however, that I have a nice supply of plants in just about all varieties. I have, as you will notice, discontinued a few varieties that were not up to standard or not as good as others in their season. There are too many varieties and I believe just now, at least, we should grow nothing but the best. It is my constant aim to grow and ship only plants of the highest quality that are true to name and free from disease, packed in the best possible way and to give each customer the same kind of treatment I would want to receive were I buying plants from them. Your success is my success, therefore, when you place your order with me I assure you I will do everything I can to make the transaction a paying one for you.

I thank you for your liberal patronage in the past and for your kind words for my plants and service. I am printing just a few of your letters. These are appreciated, I can assure you, and please remember I am always glad to hear from you. In sending you this, my little salesman, and in asking you, through it, for your patronage again this year, I assure you your orders will have the same careful attention and that it will be filled with the same high-grade plants as in the past. If you have never dealt with me you are invited to join the list of successful growers who are setting PRYOR'S Quality Plants, for I know you, like them, will be pleased with the results.

Again thanking you for your patronage and wishing you all health, happiness and a more prosperous year, I remain,

Sincerely yours,
M. S. PRYOR.

Bartholomew Co., Ind., June 4th, 1932.

Dear Sir: The plants came in fine shape and are growing as finely as one could desire, showing they were strong, healthy plants. They have been gone over three times with cultivator and hoed once and we began again Monday with second hoeing. I want to produce on the 22,000 plants this year as much as most persons get on six acres. I had to use my own plants in addition to yours, as I did not feel I could buy so many, still I wished afterwards I had bought them all of you as I found it a tedious and tiresome job. The present sales are going good. I have so far topped the market each day and calls for all I will have next week. They like the wonderful color and I try to get them up in first-class shape.

K. W. Nysewander.

P. S.—The average price has been \$1.75, none over \$2. Mine have brought \$2.25 and \$2.50 each market day. I feel I would not have such nice berries if I had not had such fine plants.

K. W. N.

Strawberry Culture

Soil—Strawberries will grow on most all kinds of soil if springy and moist, but where water does not stand. Any kind of land that will make good crops of corn or potatoes will make a good crop of berries. As the strawberry crop is of more value than the ordinary farm crop, more care should be taken that the soil is in proper condition and supplied with the proper plant food. Strawberries should follow some truck crop that has been heavily manured if possible, or after cow peas; if neither of these are available, rye can be sown in the early fall and plowed under in the early spring; this will supply humus, as strawberries need a soil full of humus; it helps hold the moisture and supplies plant food. Strawberries should not be planted on an old sod, as it is likely to be infested with grubs; such land should at least receive one cultivated crop before planting to strawberries.

Care of Plants When Received—If for any reason you are not quite ready to set plants when received always unpack plants, carefully separating each variety and untie bundles and heal in V-shaped trenches; dampen the roots, but not the tops; firm soil around them with foot and shade from sun. Plants can be kept a month in this way. For northern customers I recommend this method and advise ordering plants shipped early in April, when they are dormant and will stand handling safely; also will be there ready to set at the most favorable time.

Planting—In the northern states strawberries should be planted as early in the spring as the ground can be worked; in the South plants may be set any time from November 1 to April 1. When setting plants care should be taken not to let the plants be exposed to the wind and sun. The roots should be kept damp and set in moist soil and the soil should be firmly pressed around the plant so it will not dry out and not set the plants too deep so that the buds will be covered nor too shallow so any part of the roots will show. The rows should be about $3\frac{1}{2}$ to 4 feet apart for the matted row system and the plants set 13 to 20 inches apart in the row, according to variety. Prolific plant-makers like Missionary, Blakemore and Dunlap can be set farther apart than varieties that make larger but fewer plants like Chesapeake, Lupton and Mastodon. After the beds are 10 to 12 inches wide, or as wide as wanted, the runners should be kept cut off.

Fertilizing—To get plants started early a light application of fertilizer, if barnyard manure is not available which is best spread and harrowed in, should be made before planting, but I desire to warn my customers against the too-heavy application of commercial fertilizer to young strawberry plants. Many plants have been injured and often killed outright, but 300 or 400 pounds will not hurt them, provided it does not contain any potash and is well scattered and mixed with the soil before planting or put in two weeks earlier. An application of 5-8-5 or 7-6-5 in late fall or early spring will make a heavier, better crop of fruit.

Cultivation—Cultivation should begin as soon as possible after plants are set and should be continue once a week or ten days if land is in suitable condition through the summer and early fall to keep clean and help retain moisture. Hoe as often as necessary to keep down weeds, but shallow, so as not to disturb the roots.

Removing the Blossoms—This is very important if you wish success with your plants, for if the plants are allowed to produce fruit they are greatly weakened, using the greater part of their vitality, therefore, all blossoms should be removed. On everbearing varieties all blossoms should be removed until about the middle of July, or until they get well started, when they can be allowed to fruit.

Clearfield Co., Pa., April 28th, 1932.

Dear Sir: The Premier and Aberdeen plants arrived in fine shape on the 16th. Believe almost every plant will grow. Thanking you for the card notifying when you had shipped the plants, I remain,

R. Wesley Hoover.

Early Spring Varieties

PREMIER (Per)

Premier (Howard 17) is the most popular and best money-making early variety ever introduced in the strawberry world, and no variety, either early or late, was ever introduced that attained such a great popularity in so short a time, or given more general satisfaction. Plants are healthy, vigorous growers and unusually productive, no variety will produce more of large fancy bright red berries that most always bring good prices; is a sure cropper, nearly always producing a bumper crop, even when other varieties are killed by frost, being almost frost-proof; equally valuable for home garden, local market or for shipping where the distance is not too great. If you have been growing early berries and making some money plant Premier and you will make more money. I have a good supply of Premier plants this spring and I am offering them at reasonable prices for this grade of plants and hope to be favored with your order for I know they will please you.

BLAKEMORE (Per)

A valuable new variety introduced by the U. S. Department of Agriculture in 1930 and is outstanding in many respects. Probably the most outstanding characteristic of Blakemore, and the one growers will be much interested in, is its firmness and ability to stand up in shipping, going into market with a fresher and brighter look than Klondyke or Missionary; is more productive, yielding two or three times as much fruit as Klondyke and berries will average much larger than Missionary. Blakemore is an early variety ripening here about same season as Premier and Missionary and will mature its crop in a much shorter season as most of the crop can be picked in a few days. Another valuable thing about them is, should picking be delayed for two or three days on account of weather conditions or shortage of help the berries would still be in good condition to pick as very few, if any, would be to throw away on account of being too soft. The plants are healthy, vigorous growers making plenty of plants for a good fruiting bed on most any kind of soil producing more plants than most any other variety. I had a few plants left over last year, but had no chance under conditions I had them, but was much pleased with them. I saw some fine fruit at the auction market at Fruitland, near here, and these sold for good prices. As I stated last year I believe Blakemore will make more money for growers than Klondyke and I am discontinuing Klondyke for this reason. I have a fine supply of good size, well rooted plants for this season and can take care of your orders. Don't fail to try a few of them.

BELLMAR (Per)

The Bellmar was originated by the United States Department of Agriculture, and like Blakemore is a scientific cross of Missionary and Premier (Howard 17). It has been tested in several places and has shown up remarkably well. The Department circular states, "Because of its superior characteristics it is recommended for trial in Maryland, Delaware and New Jersey and should be tested in comparison with the Premier (Howard 17) wherever that variety is adapted for general market." In Plant growth Bellmar is more vigorous than Premier and produces more runners. The berries resemble Premier and on good ground are as large as Premier, firmer and of better quality. In North Carolina, Georgia and other places where it has been tested has produced heavy crops of superior fruit, and in some instances has produced more than Premier. In Maryland its season of ripening is slightly earlier and about as long season as Premier, while in North Carolina it is about a week earlier. Bellmar is recommended for trial wherever Premier (Howard 17) is adapted for general market. I have not fruited Bellmar so I am giving the department's description again this year, but have a nice lot of plants and the price is reasonable. Be sure to try some this year.

MISSIONARY (Per)

A standard early variety that is very popular in the Southern states, and especially in central Florida where it is practically the only variety grown for shipment to the Northern markets; also extensively grown in Maryland and Delaware. Berries are medium in size, dark red in color with large green caps, making them very attractive in appearance. A good shipper and keeper. I always ship a large quantity of Missionary plants every year and this year I have a good supply of 100 per cent true to name Missionary and can take care of your order.

Mid-Season Varieties

ABERDEEN (Per)

A strong grower of healthy, vigorous plants with plenty of dark-green foliage. Plants are immensely productive of good size, good-looking berries which resemble Premier, and the introducer says in certain sections of New Jersey, where it originated, it is replacing Premier and Big Joe; also in some sections of Pennsylvania the growers say it does better than Premier. I sold out on Aberdeen the last two years, had to return orders for it both years and did not get to fruit it except a few scattered plants left in digging, but from what I saw of it liked its appearance but do not believe will take the place of Premier here; of course, a better test might prove different. I have the best supply of Aberdeen plants I ever had and can take care of your orders.

BEAUTY (Per)

A new variety that the introducer says might just as appropriately been named Delicious or Keep Well. The plants make a vigorous root and top growth; the foliage being tall can be told from other varieties at a distance. The plants are tremendously productive of large, rather pale red berries of good quality and firm enough to ship moderate distances. I have not fruited Beauty but believe it worthy of a trial if you have a market not too far away.

GIBSON (Per)

Gibson and Parson Beauty are the same; in fact it has been introduced under several names and if that is an indication of its worth should be a valuable variety. The plants are healthy and vigorous and make good fruiting beds on almost any kind of soil. Very productive, the plants being simply loaded with berries. Fruit of medium to large size, dark red in color and of fine flavor. Gibson is not firm enough for distant shipping but is very popular for canning and for local markets.

COOPER (Per)

Cooper is popular with growers who cater to local or nearby markets on account of its large size, beautiful appearance and fine flavor. Also fine for the home garden. Plant growth is vigorous, making a moderate number of large, strong plants that produce fair crops of fancy berries. If you have a good market that will pay a premium for quality and fine flavor Cooper will fill the bill.

FRUITLAND (Per)

This new variety originated in this county and has become very popular with growers around Fruitland just south of here. One grower told me he would not have made any money in 1930 if it had not been for Fruitland; the growers and produce brokers both say it is one of their best varieties. Plants are healthy, vigorous growers and quite productive of large, handsome berries, very firm and of excellent flavor. Recommend it for trial as a shipping berry.

WASHINGTON (Per)

Called the Honey Sweet Strawberry by its introducer because of its sweet syrupy flavor. Plants are vigorous and make good fruiting beds and the berries are very dark red, medium to large size, and of excellent flavor. I had a few plants left last spring after planting but not enough to list, so kept them for trial and these were not up to my expectations as they were smaller and not as prolific as I expected, but were of excellent flavor. I have a fair supply of plants which are well rooted and true to name, having secured stock plants from the introducers.

DUNLAP (Per)

Dunlap (Dr. Burrill), an old-time favorite throughout the northern half of the country and still grown by many of its old friends, although it is being gradually replaced by newer varieties, especially Premier, which is better in most every way. Dunlap will grow and succeeds under nearly all conditions and with any kind of treatment. A sure cropper and heavy yielder. Berries are medium to large, firm and attractive, juicy and of delicious flavor.

Late Varieties

BIG JOE (Per)

Also known as Joe Johnson. One of the best if not the best of the midseason to late varieties, and the kind to plant if you want a big crop of fancy berries. The plants are exceedingly vigorous and make fine fruiting beds on any soil that will produce strawberries. Makes good under nearly all conditions. Berries are firm, bright red in color, almost perfect in shape, of very large size and produced in great abundance for so large a berry. Sells for top prices. It is a fine table berry and I can recommend it for home use or for market. For profit plant Big Joe; it is distinctly a money-maker. I have the largest supply of Big Joe plants I ever had at prices in keeping with the times; healthy and true to name. Let me have your order I am sure I can please you.

WM. BELT (Per)

Whenever quality and large size are considered, Wm. Belt ranks with the best. Is probably the most popular fancy variety and always brings fancy prices. Does best in the middle and northern states. It is quite productive of extra large berries that are somewhat irregular in shape; color a beautiful bright, glossy red, firm and of the very best quality. Largely planted in many sections, and if you have a market that will pay a premium for quality Wm. Belt is the variety to plant. I have a good supply of plants this season and will please you.

BIG LATE (Imp)

Big Late is one of the best late pistillate varieties in size, quality and productiveness. It is a good healthy grower with tall spreading foliage that shades the berries from the sun and protects the blossoms from frost. The plants are loaded each season with large, bright, glossy red berries of excellent flavor, and are firm, good shippers and keepers. Set Big Late with Aroma or Big Joe and you will have a winner.

AROMA (Per)

Strong, sturdy plants that are heavy producers of large, round, dark-red berries. A strictly high-flavored, high-class market berry; good shipper and keeper. A standard late variety in many of the great strawberry growing sections where many growers will plant nothing else. A good one to plant with late pistillate varieties.

Hamilton Co., N. Y., April 11th, 1932.

Dear Sir: I received the box of plants O. K. and they are lovely plants and very much pleased with them.

H. L. Bowker.

CHESAPEAKE (Per)

A very popular late variety on account of its size, handsome appearance, fine flavor and excellent shipping qualities. Healthy, productive and profitable. Plants are large size, very vigorous and healthy, no rust or disease of any kind. Fruit uniformly large and holds its size well up to the last, of beautiful appearance, ripens evenly without green tips, firm, being one of our best shippers and of high quality. Always sells for top prices. Chesapeake does best in rich, springy soil where it will make enough plants for a good fruiting bed, and if you have this kind of soil it will prove to be one of your best money-makers.

PEARL (Per)

Pearl has been described as the latest berry, but with us is about same season as Gandy, only one or two days later. It is a better home garden berry than Gandy and will probably do better on the lighter soils if they are rich. It blossoms late and often escapes the late frosts, making it desirable for frosty locations. The berries are large, dark red, firm and a good shipper. The plants are medium size and good plant makers, making plenty of plants for a good bed. For the last three years I have sold out on Pearl but this year I am glad to say I have the best supply of plants I ever had and would advise planting some this year if you have a market for fancy late berries.

GANDY (Per)

A fancy late shipping variety that is very extensively grown in some sections and usually brings top prices. Makes plants freely but should be grown on black springy soil for best results. The berries are of large size, very firm, bright red in color, handsome in appearance and of excellent flavor.

LUPTON (Per)

A fancy late variety and, while the flavor is not the best, because of its size and handsome appearance, it always brings top prices. A strong, healthy grower, except that it rusts in some sections, especially during wet seasons. Makes plants freely and will do well on most any soil. Berries are large and handsome, very uniform in size and shape; color, a rich, shiny red all over; no green tips, with a large green calyx that adds much to its beauty; very firm, making an extra good shipper and for the above reason is a money-maker. Not recommended for the home garden, but a fancy late variety for long-distance shipping. If your land does not suit Chesapeake try Lupton. I have a good supply of plants that I am sure will please you.

Center Co., Pa., April 25th, 1932.

Dear Sir: This will be my fourth year of buying plants from you and have always had a square deal. Thanking you, I am,

Roy R. Zettle.

Ocean Co., N. J., May 21st, 1932.

Dear Sir: I am writing pretty late, but I wanted to let you know I received the strawberry plants in good shape and they are living fine and have just started to grow. We have a beautiful patch from the plants we got from you last year (Wm. Belts), they are loaded with berries.

Mr. Charles A. Hawkins.

Schuylkill Co., Pa., March 2rd, 1932.

Dear Sir: I have purchased my plants from you for a number of years and have always been well pleased with the plants. The plants that I purchased from you last year were some of the finest plants I have ever purchased. Hoping that this year's plants may be as fine as those have been in the past and wishing you the best of success in your business, I am,

Samuel F. Stump.

Pryor's Price List for 1933

Purchaser to pay transportation charges

Early Varieties	25	100	250	500	1,000	5,000
Blakemore	\$.25	\$.65	\$1.10	\$1.40	\$2.50	\$11.25
Bellmar30	.80	1.45	2.25	4.50	20.00
Premier30	.70	1.25	2.00	3.25	15.00
Howard 1730	.70	1.25	2.00	3.25	15.00
Missionary25	.65	1.10	1.40	2.50	11.25

Midseason Varieties

Aberdeen30	.70	1.25	2.00	3.25	15.00
Beauty30	.80	1.35	2.25	4.00	17.50
Fruitland30	.80	1.45	2.25	4.50	20.00
Cooper30	.80	1.35	2.25	4.00
Dr. Burrill30	.70	1.15	1.75	3.00	13.75
Gibson30	.70	1.25	2.00	3.25	15.00
Washington30	.70	1.35	2.25	4.00	17.50
Parsons Beauty30	.70	1.25	2.00	3.25	15.00
Senator Dunlap30	.70	1.15	1.75	3.00	13.75

Late Varieties

Big Joe30	.70	1.25	2.00	3.25	15.00
Aroma30	.70	1.25	2.00	3.25	15.00
Big Late (Imp).....	.30	.70	1.25	2.00	3.25	15.00
Chesapeake35	.80	1.35	2.25	4.00	17.50
Gandy30	.70	1.25	2.00	3.25	15.00
Lupton30	.70	1.25	2.00	3.25	15.00
Pearl30	.70	1.25	2.00	3.25	15.00
Wm. Belt30	.70	1.25	2.00	3.25	15.00
Mastodon Everbearing45	1.25	2.00	3.25	6.00	27.50

The prices are just as quoted, to get the benefit of the 5,000 price they must all be one variety.

I recommend that small packages be shipped by parcel post, also satisfactory for larger packages in second and third zones. Large orders and longer shipments to go by express. If wanted by parcel post add to above prices as follows:

	zone 1-2	zone 3	zone 4	zone 5	zone 6	New Variety Collection
100 plants	\$.10	\$.14	\$.21	\$.28	\$.35	to get you to try them out:
250 plants	.13	.22	.40	.50	.68	100 Blakemore \$.65
350 plants	.21	.29	.49	.70	.89	100 Bellmar80
500 plants	.26	.45	.77	1.12	1.45	\$1.45
1,000 plants	.45	.75	1.20	Special price, only.....\$1.25

Be sure to add sufficient postage as any excess will be returned. If not enough sent for postage, or if you prefer, will send plants C. O. D. for postage.

250 of each for only....\$2.45
500 of each for only....\$3.65
All delivered prepaid in
1st, 2nd, 3rd and 4th zones.

You run no risk in ordering from me, for if I am sold out of the variety ordered I will return your money unless you tell me I can substitute and then will try to send you as good and as near like the variety ordered as possible.

Cut your living expenses by setting some strawberry plants this spring and have all the nice, luscious strawberries you can use fresh from the vines. They are easily grown and you will be surprised how much pleasure and profit they will bring you.

M. S. PRYOR, Salisbury, Md.

Amt. Enclosed—Check \$..... M. O. \$..... Stamps \$..... Cash \$.....

Early in the season I usually have in stock everything listed in this catalogue, but late in the season I frequently run out of some varieties, therefore, when ordering late state whether we shall substitute something as good and as near like variety as possible or return money, for stock that I may be out. Ans.....

Instructions To Purchasers

Orders—Should be sent as soon as possible after you receive the catalogue and I will reserve plants for you and ship when wanted. In ordering be sure to write your name and address plainly and give your post-office, county and state every time you write. All orders acknowledged promptly as soon as received, and notice will be mailed when goods are shipped.

Terms—Payments must be made in advance. Remittance may be made by Postoffice Money Order, Registered Letter or Bank Draft. U. S. Postage Stamps will be accepted for fractional part of a dollar. If not convenient to remit full amount when order is sent, remit one-third of the amount of the order and I will book your order and hold for you and you can send balance when convenient before shipment is made.

I Guarantee—The safe arrival of plants when shipped by mail or express, by May 1st, if taken from express office and opened on arrival and will replace any that do not, provided you will send me at once your express receipt and statement from express agent as to condition and damage to plants, but cannot be responsible for plants allowed to lay around in express office or for neglect of purchaser or his employee to properly care for same after arrival. Nor can I be responsible for drought, floods, insects, etc., after planting, as these are things over which I have no control.

Shipping Season—October 20th till May 1st. All plants shipped after May 1st sent at customer's risk. I can supply no plants during the summer months, as I do not grow potted plants.

True To Name—While I use every caution to have all plants true to name and guarantee to refund purchase price paid for same or replace with stock that is true, should any prove otherwise, it is understood that in no case will I be responsible for any sum greater than that actually paid me for the plants.

Reference—The Eastern Shore Trust Co. (formerly the People's National Bank and The Central Bank) and the American Railway Express Co., both of Salisbury, Md.

My Plants—Are especially grown for plants on high land and are dug fresh for your order from new beds that have not borne fruit and are full of vitality and heavy fruiting power and should grow and produce big crops if instructions in this catalogue are followed. We always dig the whole row, throwing out the ones that are not well rooted, remove dead leaves and runners ready for planting and tie in bunches of 26 for 25 and pack in light-ventilated crates with plenty of damp moss which insures them reaching you in first-class condition. I make no charge for crates or packing. A shipping tag with certificate of inspection, purchaser's name and full address is attached to each and every package sent out.

Please write below the names and address of anyone you know who might be interested in or buyers of strawberry plants.

Bristol Co., Mass., March 21st, 1932.

Dear Sir: Plants received in fine shape. Thanks for extra.

R. S. Howard.

Bedford Co., Pa., May 4th, 1932.

Dear Sir: Received strawberry plants in fine condition Monday afternoon and finished planting this morning. Thanks very much.

Mrs. Adam Banner.

New Castle Co., Del., April 20th, 1932.

Dear Sir: Want to thank you for the excellent shape in which your strawberry plants were received. The weather was in their favor at time of planting and they seem to be doing fine. Again many thanks until we want more plants.

Mrs. Lindley S. Chandler.

Hendricks Co., Ind., April 15th, 1932.

Dear Sir: Received plants today and in fine condition. Please ship immediately 5,000 Premier.

Clarence H. Maston.

Howard Co., Md., April 25th, 1932.

Dear Sir: My plants came through all O. K. and set them out and are looking very good. Many thanks for your extra service.

C. F. Cole.

Chester Co., January 6th, 1932.

Dear Sir: Will you please send me your 1932 strawberry catalogue. I bought 3,000 plants from you in 1930. They were perfect plants, every one of which grew and yielded me a wonderful crop.

N. J. Fell.

Cambria, Co., Pa., June 23rd, 1932.

Dear Sir: Received plants in fine shape. They are sure fine plants and are growing fine.

Vernon Markell.

Union Co., Pa., May 2nd, 1932.

Dear Sir: Received plants shipped April 29th. Will finish planting them tomorrow. Plants were in fine condition. We had a good rain on Saturday night and ground is in good shape to plant. They should all grow.

John D. Zettelmoyer.

Allegheny Co., Pa., April 22nd, 1932.

Dear Sir: Strawberry plants received in excellent condition. Thanks.

Sarah May Garrett.

Farquier Co., Va., April 22nd, 1932.

Dear Sir: It is truly a pleasure to do business with you. Your plants are as good as grown and your word as good as your plants.

J. D. Ficklin.

Chester Co., Pa., April 15th, 1932.

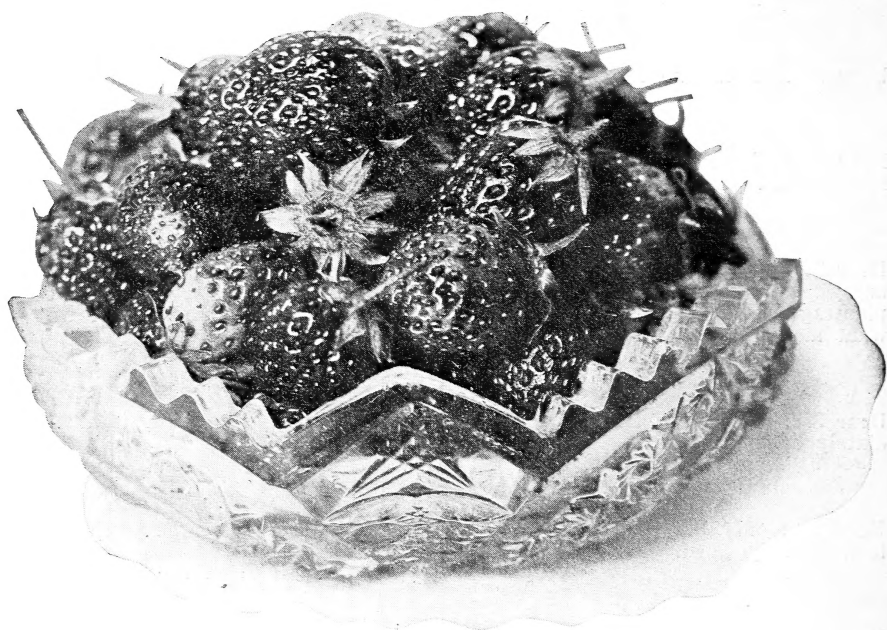
Dear Sir: Please find enclosed check for \$3.50. Send 1,000 Premier plants as soon as possible. The plants I received a few days ago came in fine shape.

W. D. Giffing.

Schuylkill Co., Pa., April 8th, 1932.

Dear Sir: I received the plants this morning and also set them all today. They were in good condition and am very well pleased with them.

Darrius H. Fidler.



MASTODON

The Great New Everbearer

Mastodon is the leader of all the everbearing varieties and is the only one I have tried that is worth growing commercially, as it is firm enough to stand shipping to nearby markets where they can be picked one day and sold the next morning. It is as productive as Champion and while not quite as sweet, is superior in every other way, being much larger, more handsome, sells quicker and will bring more money. Plants set this spring will produce a big crop of fruit this fall, not all at one time as in the spring, but a few all the time until freezing weather. It is very important that the blossoms be cut off until the plants get started good, or until about the first or middle of July, when they can be allowed to ripen fruit and from around August 1st until freezing weather will give you lots of berries, but would suggest, if growing them commercially, to set the plants closer together and keep the runners pinched off, as the plants then will make larger crowns and I believe bear more fruit than if allowed to make runners, and the berries will get more air than when produced in a lot of foliage and seem to keep better in hot weather. The plants are large with long, deep roots that enables them to withstand drought. The foliage is low and spreading, which protects blossoms and fruit from frost and cold in the fall. I have a good supply of Mastodon this spring and have tried to make the price in the reach of all, so why not enjoy nice luscious berries this summer and fall?

Rensselaer Co., N. Y., May 22nd, 1932.

Dear Sir: The Mastodon strawberry plants you shipped May 14th arrived May 16th. I set them all May 17th and on the 18th had a light frost. I am glad to report they are now standing pretty well in spite of very dry weather conditions. Three weeks since last rain. The plants reached me in fine condition and were splendid plants. Thanking you for prompt shipment.

F. C. Van Alstyne.